



# MUT in 2025

In 2025, MUT would be well on its way to becoming one of the preeminent Universities of Technology in South Africa, drawing national and international recognition as a leader in career-focused education, research, and public service. Known for its commitment to the advancement of technical knowledge, MUT will be a leader in developing innovative partnerships responsible for the distribution of new ideas and creative endeavours that will improve the lives of its communities.

“

Strategy is the smallest set of choices and decisions sufficient to guide all other choices and decisions”.

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## Strategy statement

Our approach to Strategy is defined by Eric van Den Steen, Harvard Business School Strategy:

**“Strategy is the smallest set of choices and decisions sufficient to guide all other choices and decisions”.**

Our future is shaped by our Strategy Statement “To Shape and Own the Future”. This Strategy has the following pillars. Firstly, we seek to: revitalise our academic value chain for the Fourth Industrial Revolution by providing knowledge and learning that advances the professions, business, industry, government, and our communities; align our academic endeavour with fields of knowledge and scholarship emerging in the Fourth Industrial Revolution; advance knowledge and understanding among our communities; and offer a decolonised curriculum that inspires a truly African identity. Secondly, we seek to embed a value-driven institutional culture that puts our people first as the major asset of the University; embraces and promotes diversity; and ensures sustainable use of resources. Strategic partnerships and engagement are key to the success of our Strategy.

## Academic identity of MUT

We would have embedded the academic identity of MUT as a quality University of Technology in the South African context. The academic identity of MUT has two prominent features:

- ◆ The first feature will be a largely undergraduate focus in the three faculties in which the research function seeks to inform teaching rather than to shape it. It is within this context that MUT strives to be a research-informed University of Technology. Our institutional arrangement and prioritisation will be as follows: firstly, the professions, business, and industry will inform teaching, so that applied research and industry exposure enhance learning as well as the student experience; and secondly, the curriculum will be work-integrated to provide experiential learning and exposure to professional practice. Thus, the learning will be research-inspired and integrated.